

ETV program structure 1-28 February 2003: TV Guide analysis

CATEGORY	03.02.2003 Mon		04.02.2003 Tue		05.02.2003 Wed		06.02.2003 Thu		07.02.2003 Fri		08.02.2003 Sat		09.02.2003 Sun		TOTAL	
	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %
News	02:00:00	10.43	01:55:00	10.58	02:00:00	10.90	02:00:00	13.20	02:00:00	10.34	00:50:00	5.22	00:45:00	4.99	11:30:00	9.49
Information1 (social)	01:15:00	6.52	01:15:00	6.90	00:30:00	2.72	01:30:00	9.90	01:35:00	8.19	01:10:00	7.31	00:40:00	4.43	07:55:00	6.54
Information 2 (parliament)	01:00:00	5.22	01:00:00	5.52	00:55:00	4.99	01:22:00	9.02	00:30:00	2.59	00:00:00	0.00	00:00:00	0.00	04:47:00	3.95
Information 3 (advice)	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:30:00	3.30	00:00:00	0.00	00:30:00	3.13	00:00:00	0.00	01:00:00	0.83
Human Interest	00:30:00	2.61	00:00:00	0.00	00:29:00	2.63	00:30:00	3.30	00:30:00	2.59	01:30:00	9.40	00:00:00	0.00	03:29:00	2.88
Sport	00:14:00	1.22	00:39:00	3.59	00:14:00	1.27	00:14:00	1.54	00:14:00	1.21	00:39:00	4.07	00:59:00	6.54	03:13:00	2.66
Education, nature, science	00:00:00	0.00	00:45:00	4.14	00:55:00	4.99	00:30:00	3.30	00:00:00	0.00	01:15:00	7.84	00:00:00	0.00	03:25:00	2.82
Infotainment	04:35:00	23.91	05:05:00	28.05	06:30:00	35.42	04:35:00	30.25	05:25:00	28.01	00:50:00	5.22	01:25:00	9.42	28:25:00	23.46
Culture and fine arts	00:00:00	0.00	00:30:00	2.76	01:20:00	7.27	00:00:00	0.00	01:30:00	7.76	00:55:00	5.75	01:40:00	11.08	05:55:00	4.88
Religion	00:15:00	1.30	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:45:00	4.70	00:30:00	3.33	01:30:00	1.24
Music1 (serious)	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:30:00	3.30	01:00:00	5.17	00:30:00	3.13	00:00:00	0.00	02:00:00	1.65
Music 2 (light)	01:00:00	5.22	00:15:00	1.38	00:15:00	1.36	00:15:00	1.65	00:15:00	1.29	02:00:00	12.54	02:15:00	14.96	06:15:00	5.16
Entertainment1	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00
Entertainment 2 (games)	00:00:00	0.00	00:30:00	2.76	00:00:00	0.00	00:35:00	3.85	00:40:00	3.45	00:45:00	4.70	00:30:00	3.33	03:00:00	2.48
Entertainment 3 (talk-show)	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00
Fiction 1 (serials, series)	03:45:00	19.56	03:35:00	19.78	02:55:00	15.89	01:35:00	10.45	02:00:00	10.34	01:24:00	8.78	01:29:00	9.87	16:43:00	13.80
Fiction 2 (sitcom)	00:25:00	2.17	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:23:00	2.55	00:48:00	0.66
Fiction 3 (films)	03:20:00	17.39	02:07:00	11.68	01:40:00	9.08	00:00:00	0.00	00:45:00	3.88	01:32:00	9.61	03:15:00	21.61	12:39:00	10.44
Fiction 4 (cartoons)	00:20:00	1.74	00:20:00	1.84	00:20:00	1.82	00:20:00	2.20	00:30:00	2.59	00:55:00	5.75	00:40:00	4.43	03:25:00	2.82
Fiction 5 (other)	00:20:00	1.74	00:00:00	0.00	00:00:00	0.00	00:30:00	3.30	02:15:00	11.64	00:20:00	2.09	00:20:00	2.22	03:45:00	3.10
Information society formats	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00
Presentation and promotion	00:05:10	0.45	00:05:10	0.48	00:02:10	0.20	00:07:10	0.79	00:05:10	0.45	00:05:10	0.54	00:04:10	0.46	00:34:10	0.47
Commercial advertising	-	-	-	-	-	-	-	-	-	-	-	-	-	-	00:00:00	0.00
Political advertising	-	-	-	-	-	-	-	-	-	-	-	-	-	-	00:00:00	0.00
Social and cultural advertising	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00
Sponsor clips	-	-	-	-	-	-	-	-	-	-	-	-	-	-	00:00:00	0.00
TV shopping	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00
Other	00:06:00	0.52	00:06:00	0.55	00:16:00	1.45	00:06:00	0.66	00:06:00	0.52	00:02:00	0.21	00:07:00	0.78	00:49:00	0.67
TOTAL LENGHT	19:10:10	100.00	18:07:10	100.00	18:21:10	100.00	15:09:10	100.00	19:20:10	100.00	15:57:10	100.00	15:02:10	100.00	121:07:10	100.00
Children	00:20:00	1.74	00:50:00	4.60	00:45:00	4.09	00:50:00	5.50	00:50:00	4.31	01:15:00	7.84	02:35:00	17.18	07:25:00	6.12
Youth	02:20:00	12.17	01:10:00	6.44	01:10:00	6.36	01:10:00	7.70	01:10:00	6.03	00:24:00	2.51	00:45:00	4.99	08:09:00	6.73
In Russian	00:45:00	3.91	00:45:00	4.14	00:45:00	4.09	01:30:00	9.90	01:00:00	5.17	00:15:00	1.57	00:15:00	1.66	05:15:00	4.33
Documentaries	00:00:00	0.00	00:00:00	0.00	00:29:00	2.63	00:25:00	2.75	01:00:00	5.17	01:20:00	8.36	01:15:00	8.31	04:29:00	3.70
In house-production	09:24:10	49.05	09:54:10	54.65	11:21:10	61.86	11:38:10	76.79	12:04:10	62.42	09:21:10	58.63	06:20:10	42.14	70:03:10	57.84
Own production	08:51:10	46.18	08:46:10	48.40	10:28:10	57.05	09:45:10	64.36	10:36:10	54.83	09:12:10	57.69	05:26:10	36.15	63:05:10	52.09
Own production in prime time (19-23)	01:52:00	9.74	01:32:00	8.46	02:52:00	15.62	02:22:00	15.62	02:27:00	12.67	02:26:00	15.25	00:46:00	5.10	14:17:00	11.79
Purchased	09:01:00	47.04	07:13:00	39.83	06:35:00	35.87	03:31:00	23.21	06:46:00	34.99	04:31:00	28.31	07:22:00	48.99	44:59:00	37.14
European production	14:01:10	73.13	14:03:10	77.56	13:47:10	75.12	11:20:10	74.81	15:16:10	78.97	11:47:10	73.88	10:49:10	71.96	91:04:10	75.19
Independent production	01:05:00	3.91	00:30:00	2.76	00:25:00	2.27	00:00:00	0.00	00:30:00	2.59	03:50:00	13.06	00:50:00	5.54	07:10:00	5.92
First run	10:55:10	56.96	09:52:10	54.47	10:02:10	54.68	10:00:10	66.01	09:25:10	48.71	08:15:10	51.73	09:54:10	65.86	68:24:10	56.48
Reruns	08:15:00	43.04	08:15:00	45.53	08:19:00	45.32	05:09:00	33.99	09:55:00	51.29	07:42:00	48.27	05:08:00	34.14	52:43:00	43.52
	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	00:00:00	in %
Programs	32		30		33		32		34		34		28		223	

ETV program structure 1-28 February 2003: TV Guide analysis

CATEGORY	10.02.2003 Mon		11.02.2003 Tue		12.02.2003 Wed		13.02.2003 Thu		14.02.2003 Fri		15.02.2003 Sat		16.02.2003 Sun		TOTAL	
	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %
News	02:00:00	10.38	01:55:00	10.41	02:00:00	11.48	02:00:00	12.76	02:00:00	10.17	00:50:00	5.33	00:45:00	5.04	11:30:00	9.51
Information1 (social)	01:10:00	6.05	01:15:00	6.79	00:30:00	2.87	01:30:00	9.57	01:35:00	8.05	00:50:00	5.33	00:45:00	5.04	07:35:00	6.27
Information 2 (parliament)	01:00:00	5.19	01:00:00	5.43	00:55:00	5.26	01:53:00	12.02	01:00:00	5.08	00:00:00	0.00	00:00:00	0.00	05:48:00	4.79
Information 3 (advice)	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:30:00	3.19	00:00:00	0.00	00:30:00	3.20	00:00:00	0.00	01:00:00	0.83
Human Interest	00:30:00	2.59	00:00:00	0.00	00:00:00	0.00	00:30:00	3.19	00:30:00	2.54	01:30:00	9.59	00:00:00	0.00	03:00:00	2.48
Sport	00:39:00	3.37	00:39:00	3.53	00:44:00	4.21	00:14:00	1.49	00:14:00	1.19	02:49:00	18.01	00:44:00	4.93	06:03:00	5.00
Education, nature, science	00:00:00	0.00	00:45:00	4.07	00:55:00	5.26	00:30:00	3.19	00:00:00	0.00	01:15:00	7.99	00:00:00	0.00	03:25:00	2.82
Infotainment	04:35:00	23.79	05:45:00	31.22	06:25:00	36.84	04:35:00	29.25	05:25:00	27.54	00:00:00	0.00	01:25:00	9.52	28:10:00	23.28
Culture and fine arts	00:00:00	0.00	00:30:00	2.71	00:10:00	0.96	00:30:00	3.19	00:45:00	3.81	01:00:00	6.40	01:40:00	11.20	04:35:00	3.79
Religion	00:15:00	1.30	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:45:00	4.80	00:30:00	3.36	01:30:00	1.24
Music1 (serious)	00:00:00	0.00	00:00:00	0.00	00:15:00	1.44	00:00:00	0.00	01:00:00	5.08	00:00:00	0.00	00:00:00	0.00	01:15:00	1.03
Music 2 (light)	01:00:00	5.19	00:15:00	1.36	00:15:00	1.44	00:15:00	1.60	00:15:00	1.27	00:00:00	0.00	01:00:00	6.72	03:00:00	2.48
Entertainment1	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00
Entertainment 2 (games)	00:00:00	0.00	00:30:00	2.71	00:00:00	0.00	00:35:00	3.72	00:40:00	3.39	00:45:00	4.80	00:30:00	3.36	03:00:00	2.48
Entertainment 3 (talk-show)	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00
Fiction 1 (serials, series)	03:45:00	19.46	03:40:00	19.91	02:55:00	16.74	01:40:00	10.64	02:05:00	10.59	01:24:00	8.95	02:49:00	18.92	18:18:00	15.13
Fiction 2 (sitcom)	00:25:00	2.16	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:24:00	2.69	00:49:00	0.68
Fiction 3 (films)	03:06:00	16.09	01:45:00	9.50	01:50:00	10.52	00:00:00	0.00	00:00:00	0.00	02:38:00	16.84	03:10:00	21.27	12:29:00	10.32
Fiction 4 (cartoons)	00:20:00	1.73	00:10:00	0.90	00:10:00	0.96	00:10:00	1.06	00:20:00	1.69	00:55:00	5.86	00:40:00	4.48	02:45:00	2.27
Fiction 5 (other)	00:20:00	1.73	00:00:00	0.00	00:00:00	0.00	00:30:00	3.19	03:35:00	18.22	00:20:00	2.13	00:20:00	2.24	05:05:00	4.20
Information society formats	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00
Presentation and promotion	00:05:10	0.45	00:05:10	0.47	00:05:10	0.49	00:07:10	0.76	00:05:10	0.44	00:05:10	0.55	00:04:10	0.47	00:37:10	0.51
Commercial advertising	-	-	-	-	-	-	-	-	-	-	-	-	-	-	00:00:00	0.00
Political advertising	-	-	-	-	-	-	-	-	-	-	-	-	-	-	00:00:00	0.00
Social and cultural advertising	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00
Sponsor clips	-	-	-	-	-	-	-	-	-	-	-	-	-	-	00:00:00	0.00
TV shopping	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00
Other	00:06:00	0.52	00:11:00	1.00	00:16:00	1.53	00:11:00	1.17	00:11:00	0.93	00:02:00	0.21	00:07:00	0.78	01:04:00	0.88
TOTAL LENGHT	19:16:10	100.00	18:25:10	100.00	17:25:10	100.00	15:40:10	100.00	19:40:10	100.00	15:38:10	100.00	14:53:10	100.00	120:58:10	100.00
Children	00:20:00	1.73	00:40:00	3.62	00:35:00	3.35	00:40:00	4.25	00:40:00	3.39	01:15:00	7.99	02:15:00	15.11	06:25:00	5.30
Youth	02:20:00	12.11	00:45:00	4.07	00:45:00	4.31	00:45:00	4.79	00:45:00	3.81	00:24:00	2.56	00:45:00	5.04	06:29:00	5.36
In Russian	00:45:00	3.89	00:45:00	4.07	00:45:00	4.31	01:30:00	9.57	01:00:00	5.08	00:15:00	1.60	00:15:00	1.68	05:15:00	4.34
Documentaries	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:25:00	2.66	00:00:00	0.00	01:20:00	8.53	01:15:00	8.40	03:00:00	2.48
In house-production	09:44:10	50.53	10:39:10	57.83	10:54:10	62.59	12:04:10	77.03	14:14:10	72.38	06:06:10	39.03	04:25:10	29.69	68:07:10	56.31
Own production	08:46:10	45.51	09:31:10	51.68	09:31:10	54.65	10:11:10	65.01	12:46:10	64.92	05:57:10	38.07	04:16:10	28.68	60:59:10	50.41
Own production in prime time (19-23)	01:52:00	9.69	01:32:00	8.32	02:47:00	15.98	02:22:00	15.10	02:27:00	12.46	01:01:00	6.50	00:46:00	5.15	12:47:00	10.57
Purchased	08:47:00	45.58	06:46:00	36.74	06:06:00	35.02	03:40:44	23.48	04:56:00	25.08	07:52:00	50.31	09:08:00	61.35	47:15:44	39.07
European production	12:06:10	62.81	14:21:10	77.92	12:21:10	70.91	11:51:10	75.64	15:36:10	79.32	10:50:10	69.30	07:45:10	52.08	84:51:10	70.14
Independent production	01:05:00	3.89	00:30:00	2.71	00:25:00	2.39	00:00:00	0.00	00:30:00	2.54	03:30:00	10.66	00:50:00	5.60	06:50:00	5.65
First run	09:25:10	48.88	10:45:10	58.38	10:05:10	57.90	11:16:10	71.92	08:25:10	42.80	09:55:10	63.44	11:14:10	75.48	71:06:10	58.78
Reruns	09:51:00	51.12	07:40:00	41.62	07:20:00	42.10	04:24:00	28.08	11:15:00	57.20	05:43:00	36.56	03:39:00	24.52	49:52:00	41.22
	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	00:00:00	in %
Programs	33		29		31		31		32		32		28		216	

ETV program structure 1-28 February 2003: TV Guide analysis

CATEGORY	17.02.2003 Mon		18.02.2003 Tue		19.02.2003 Wed		20.02.2003 Thu		21.02.2003 Fri		22.02.2003 Sat		23.02.2003 Sun		TOTAL	
	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %
News	02:00:00	10.36	01:55:00	10.60	02:00:00	11.21	02:00:00	11.28	01:55:00	10.55	00:50:00	5.13	00:40:00	4.43	11:20:00	9.26
Information1 (social)	01:15:00	6.48	01:15:00	6.91	00:30:00	2.80	01:30:00	8.46	01:35:00	8.71	01:40:00	10.27	00:40:00	4.43	08:25:00	6.88
Information 2 (parliament)	01:00:00	5.18	01:00:00	5.53	00:55:00	5.14	00:55:00	5.17	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	03:50:00	3.13
Information 3 (advice)	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:30:00	2.82	00:00:00	0.00	00:30:00	3.08	00:00:00	0.00	01:00:00	0.82
Human Interest	00:30:00	2.59	00:00:00	0.00	00:00:00	0.00	00:30:00	2.82	00:30:00	2.75	01:30:00	9.24	00:00:00	0.00	03:00:00	2.45
Sport	00:14:00	1.21	01:49:00	10.04	02:14:00	12.52	01:54:00	10.71	05:04:00	27.89	02:09:00	13.24	03:44:00	24.80	17:08:00	14.00
Education, nature, science	00:00:00	0.00	00:30:00	2.76	00:55:00	5.14	00:30:00	2.82	00:00:00	0.00	01:15:00	7.70	00:00:00	0.00	03:10:00	2.59
Infotainment	04:35:00	23.74	05:40:00	31.33	06:15:00	35.04	05:40:00	31.95	04:35:00	25.23	00:45:00	4.62	00:25:00	2.77	27:55:00	22.80
Culture and fine arts	00:00:00	0.00	00:30:00	2.76	01:20:00	7.48	00:29:00	2.73	00:30:00	2.75	00:55:00	5.65	00:45:00	4.98	04:29:00	3.66
Religion	00:15:00	1.30	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:40:00	4.11	00:30:00	3.32	01:25:00	1.16
Music1 (serious)	00:25:00	2.16	00:30:00	2.76	00:00:00	0.00	00:30:00	2.82	00:00:00	0.00	00:50:00	5.13	01:00:00	6.64	03:15:00	2.65
Music 2 (light)	01:00:00	5.18	00:15:00	1.38	00:15:00	1.40	00:15:00	1.41	00:15:00	1.38	00:45:00	4.62	00:20:00	2.21	03:05:00	2.52
Entertainment1	00:00:00	0.00	00:25:00	2.30	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:25:00	0.34
Entertainment 2 (games)	00:00:00	0.00	00:30:00	2.76	00:00:00	0.00	00:35:00	3.29	00:00:00	0.00	00:00:00	0.00	00:30:00	3.32	01:35:00	1.29
Entertainment 3 (talk-show)	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00
Fiction 1 (serials, series)	03:45:00	19.43	02:05:00	11.52	02:55:00	16.35	01:35:00	8.93	01:20:00	7.34	01:24:00	8.62	01:44:00	11.52	14:48:00	12.09
Fiction 2 (sitcom)	00:25:00	2.16	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:24:00	2.66	00:49:00	0.67
Fiction 3 (films)	03:13:00	16.66	01:20:00	7.37	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	02:25:00	14.88	03:15:00	21.59	10:13:00	8.35
Fiction 4 (cartoons)	00:10:00	0.86	00:10:00	0.92	00:10:00	0.93	00:10:00	0.94	00:10:00	0.92	00:10:00	1.03	00:35:00	3.88	01:35:00	1.29
Fiction 5 (other)	00:20:00	1.73	00:00:00	0.00	00:00:00	0.00	00:30:00	2.82	02:05:00	11.47	00:20:00	2.05	00:20:00	2.21	03:35:00	2.93
Information society formats	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00
Presentation and promotion	00:05:10	0.45	00:05:10	0.48	00:05:10	0.48	00:05:10	0.49	00:05:10	0.47	00:04:10	0.43	00:04:10	0.46	00:34:10	0.47
Commercial advertising	-	-	-	-	-	-	-	-	-	-	-	-	-	-	00:00:00	0.00
Political advertising	-	-	-	-	-	-	-	-	-	-	-	-	-	-	00:00:00	0.00
Social and cultural advertising	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00
Sponsor clips	-	-	-	-	-	-	-	-	-	-	-	-	-	-	00:00:00	0.00
TV shopping	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00	00:00:00	0.00
Other	00:06:00	0.52	00:06:00	0.55	00:16:00	1.50	00:06:00	0.56	00:06:00	0.55	00:02:00	0.21	00:07:00	0.78	00:49:00	0.67
TOTAL LENGHT	19:18:10	100.00	18:05:10	100.00	17:50:10	100.00	17:44:10	100.00	18:10:10	100.00	16:14:10	100.00	15:03:10	100.00	122:25:10	100.00
Children	00:10:00	0.86	00:40:00	3.69	00:35:00	3.27	00:40:00	3.76	00:30:00	2.75	01:15:00	7.70	02:10:00	14.39	06:00:00	4.90
Youth	01:55:00	9.93	00:45:00	4.15	00:45:00	4.20	00:45:00	4.23	00:00:00	0.00	00:24:00	2.46	00:00:00	0.00	04:34:00	3.73
In Russian	00:45:00	3.89	00:45:00	4.15	00:45:00	4.20	01:30:00	8.46	01:00:00	5.50	00:15:00	1.54	00:10:00	1.11	05:10:00	4.22
Documentaries	00:00:00	0.00	00:30:00	2.76	00:00:00	0.00	01:35:00	8.93	00:00:00	0.00	01:40:00	10.27	00:00:00	0.00	03:45:00	3.06
In house-production	09:49:10	50.87	09:49:10	54.29	11:09:10	62.53	11:33:10	65.14	08:04:10	44.41	07:45:10	47.75	03:30:10	23.27	61:40:10	50.38
Own production	09:16:10	48.02	09:31:10	52.63	10:16:10	57.58	09:40:10	54.52	07:21:10	40.47	08:46:10	54.01	03:31:10	23.38	58:22:10	47.68
Own production in prime time (19-23)	01:52:00	9.67	01:57:00	10.78	02:52:00	16.07	02:22:00	13.34	01:02:00	5.69	01:46:00	10.88	00:01:00	0.11	11:52:00	9.69
Purchased	08:44:00	45.24	06:51:00	37.87	06:16:00	35.13	06:11:00	34.86	09:36:00	52.84	06:24:00	39.42	10:08:00	67.32	54:10:00	44.25
European production	14:01:10	72.63	12:51:10	71.06	11:16:10	63.18	12:15:10	69.08	10:46:10	59.27	12:51:10	79.16	06:05:10	40.43	80:06:10	65.43
Independent production	01:05:00	3.89	00:55:00	5.07	00:25:00	2.34	00:00:00	0.00	00:30:00	2.75	04:10:00	14.88	00:55:00	6.09	08:00:00	6.53
First run	11:38:10	60.28	12:30:10	69.13	12:40:10	71.03	11:55:10	67.20	14:40:10	80.74	10:34:10	65.10	12:59:10	86.27	86:57:10	71.03
Reruns	07:40:00	39.72	05:35:00	30.87	05:10:00	28.97	05:49:00	32.80	03:30:00	19.26	05:40:00	34.90	02:04:00	13.73	35:28:00	28.97
	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	hh:mm:ss	in %	00:00:00	in %
Programs	32		30		32		32		27		33		28		214	